

Neap.

Everyone deserves a little couch-time.

# Understanding Workplace Culture

*Presented by: Favor Campbell, M.S.*



*"Change how YOU see fit"*

## Why is understanding workplace culture so important?

- ❖ Helps to identify and understand clients'/peers' norms & values
- ❖ Understand the policies that impact culture inside & out of the workplace
- ❖ Assist in embracing cultural competency=psychological safety



# The connection between workplace and culture

- ✓ Beliefs, ideologies, and practices form a culture which gives a sense of direction to employees.
- ✓ Employees play an important role in deciding the culture of a workplace.
- ✓ The culture of a company can speak volumes to its mission, values, and ideals.
- ✓ Unites employees who are otherwise from different backgrounds (*families, values, mentalities*).





When we do not address the issues, problems, and toxicity, THAT can become our workplace culture.

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**Acknowledge**

# So what exactly is CULTURE??

- ✓ Refers to a large and diverse set of mostly intangible aspects of social life.
- ✓ Consists of the values, beliefs, systems of language, communication, and practices that people share in common.
- ✓ Also includes the material objects that are common to that group or society.









# CULTURE in the Workplace

- ✓ The ways people in the organization behave and the attitudes and beliefs that inform those behaviors (*i.e.*, “*the way we do things around here*”)
- ✓ At many organizations there is a gap between the existing culture and the “desired” culture
- ✓ Everyone is responsible for cultivating the desired culture.



# Norms

Shared **rules and expectations** guiding behavior in a group setting.

Action-guiding rules, specifying concretely the things that must be done or omitted.

Specific to a particular culture.

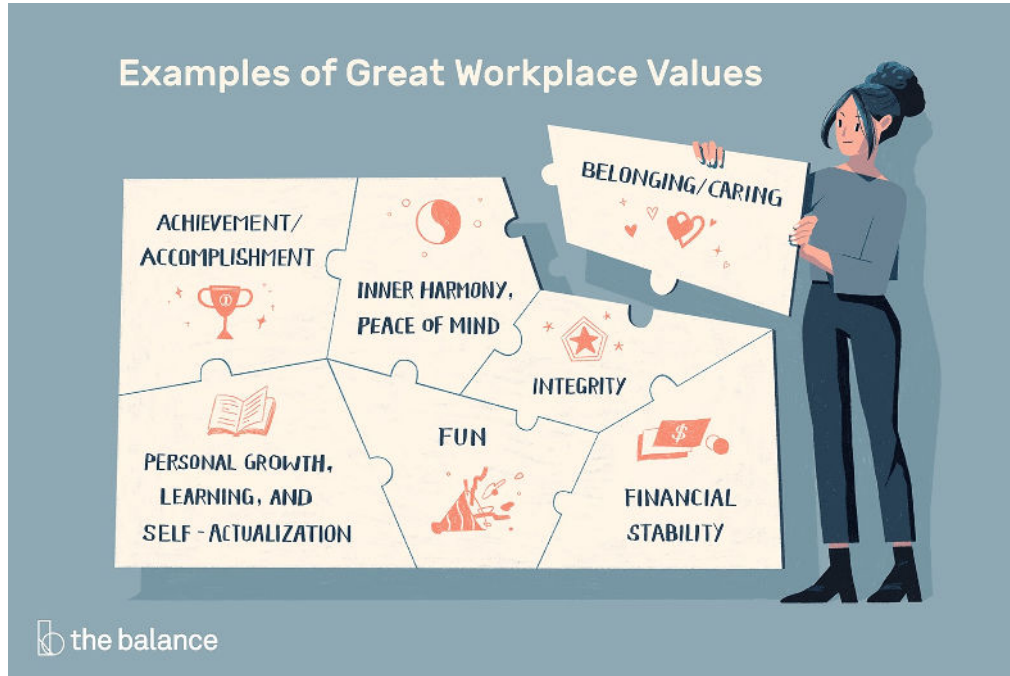
# Values

**Beliefs** we have about what is important.

Abstract and more universal than norms; they exist independently of any specific (work) culture.

Tend to be passed down, while norms can change relatively quickly.





## Examples of Workplace Norms vs. Values

### Norms

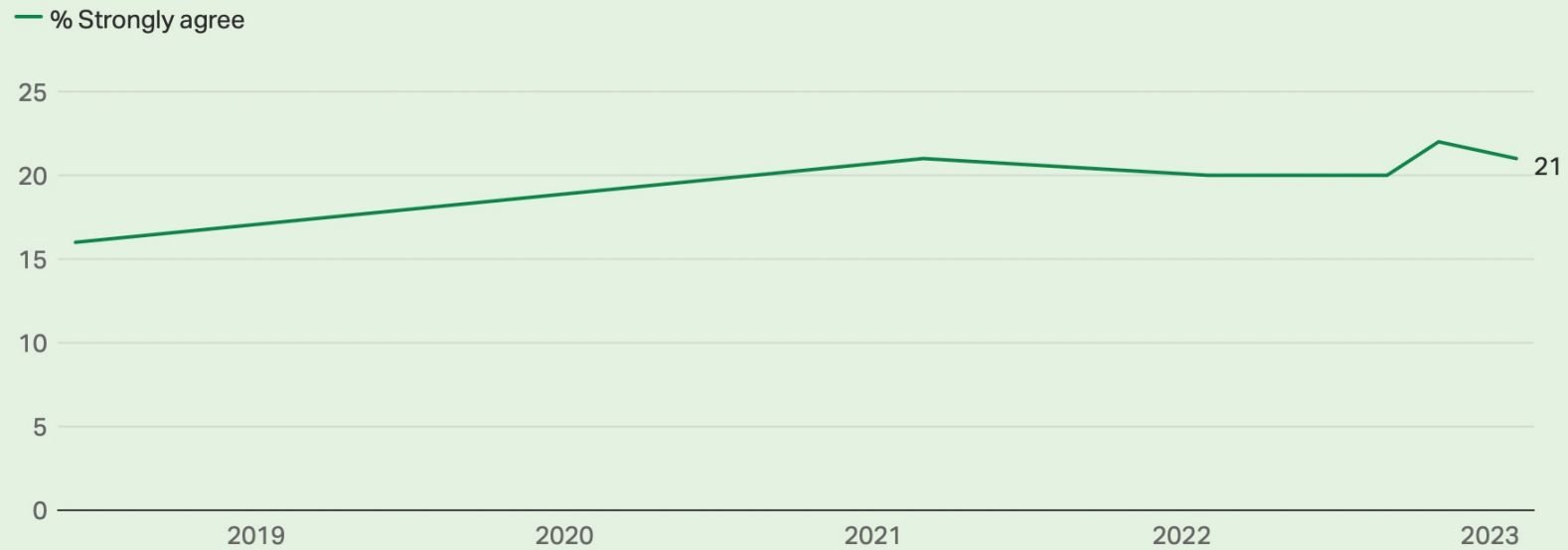
Dress Code  
Language  
Time Off

### Values

Professionalism  
Respect  
Work-Life Balance

## 2 in 10 U.S. Employees Feel Connected to Their Company's Culture

I feel connected to my organization's culture.



Note: Item wording for 2018 was "I continue to feel connected to the organization."

[Get the data](#) • [Download image](#)

GALLUP®



# Workplace Culture Statistics

- ✓ 86% of job seekers avoid companies with a bad reputation.
- ✓ Millennials prioritize 'people and culture fit' above everything else.
- ✓ 58% of employees have left or would leave if they felt the culture was permeated by negative office politics.
- ✓ 69% of employees would work harder if they had more recognition.



# Why Workplace Culture is Important

- ✓ Employees want to feel connected to their colleagues and to the company's mission and core values.
- ✓ Put another way, employees want a positive culture.
- ✓ Research by Deloitte show 94% of executives and 88% of employees believe a distinct corporate culture is important to business success.



# Simply put.....

## When your company gets culture right:

- ✓ You attract better candidates
- ✓ Retain your most talented people
- ✓ Increase engagement and productivity
- ✓ Improve employee well-being and safety
- ✓ Deliver the best possible customer experience



***Culture aligns your workforce and points it at the outcomes that matter most to you, ensuring everyone is pointed in the same direction.***

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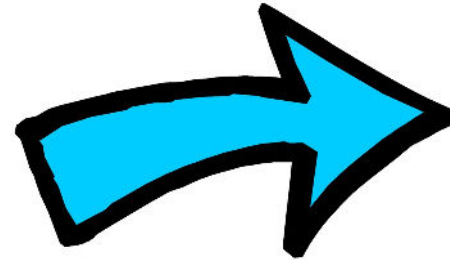
T

**Change**



# Changing Culture

- Culture change cannot be achieved through a top-down mandate.
- Authority can demand compliance, but they can't dictate optimism, trust, conviction, or creativity.



**Changing company  
culture requires a  
MOVEMENT, not a  
MANDATE**

# *Practices for Leading a Organizational Cultural Movement*

## **Frame the Issue**

- Asks employees to be driven by more than personal gain

## **Demonstrate Quick Wins**

- Recognizing small wins!

## **Harness Networks**

- Individuals are more likely to support what they have a stake in creating
- Effective movements form groups that share a common purpose

## **Create Safe Havens**

- Spaces for creativity outside of dominant culture

The physical, mental, and emotional health of employees has to be at the core of everything a company does.



If employees are not taken care of, they cannot take care of others.

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**Train**

***Intentionality (aka TRAINING)***  
**+**  
***Psychological Safety***  
**=**  
***Positive Workplace Culture***

# 6 Ways Psychological Safety Affects Your Company Culture

## **Performance & Employee Success**

When employees feel psychologically safe to dream big, they'll do huge things for you!

## **Culture of Open Dialogue**

When employees feel safe being vulnerable, they feel empowered to ask questions, seek help, and spark new ideas.

## **Recognition & Rewards**

Making sure feedback isn't always seen as the enemy.

# 6 Ways Psychological Safety Affects Your Company Culture

## **Collaboration & Conflict Management**

Healthy companies are ones where inter-team and interdepartmental collaboration is second nature.

## **Change Management**

Can be an opportunity to demonstrate that leadership is making productive, smart choices for the greater good.

## **Feedback**

By providing regular, multidirectional feedback, managers can build interpersonal trust.



A strong company culture can safeguard your business by fostering employee happiness and long-term goodwill.



*“A nation’s culture  
resides in the heart and  
soul of its people.”*

–Mahatma Gandhi



# UNDERSTANDING WORKPLACE CULTURE

## A.C.T. ON IT!

### ACKNOWLEDGE

- Everyone is responsible for cultivating the desired workplace culture

### CHANGE

- Remember, it's a movement not a mandate!

### TRAIN

- Monthly or quarterly psychological safety training

*Remember your EAP is here to help!  
Neely EAP can assist in providing macro level  
organizational trainings as well as micro level  
mental health services.*



*Thank You*

## ☐ Online:

- ☐ [www.neelyeap.com](http://www.neelyeap.com) company page
- ☐ Live CONNECT
- ☐ iConnect You App
- ☐ Use your company code from benefits flyer

☐ **24/7 Hotline: 866-212-6096**

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# Access Your NEAP Benefits



# EAP Benefit Spotlight

Resources for total wellbeing

## Aware: A MINDFULNESS PROGRAM



### FEATURES

- Six telephonic sessions with an Aware specialist who is trained in mindfulness
- An individualized practice plan, tailored to your needs
- Opportunity to experience and learn mindfulness exercises within each scheduled session
- Electronic resources such as a practice plan journal, guided practice exercises and an additional resource guide

The Aware mindfulness program helps you learn to meaningfully engage in the present moment. It offers a research-based approach to stress management, which is derived from some of the world's leading experts in the field.

A specially trained Aware specialist will guide you through a step-by-step process to learn the skills you need to reduce stress, emphasize the present, establish greater mind-body balance and increase overall wellbeing.



TOLL-FREE: 866-212-6096

